**KPI’s requirement**

1.. Total Sales: The overall revenue generated from all items sold.

2. Average Sales: The average revenue per sale.

3. Number of Items

4 Average Rating : The average customer rating for items sold

**Chart’s Requirement**

**1 Total Sales by Fat content:**

Objective : Analyze the impact of fat content on total Sales.

Additional KPI Metrics : Assess how other KPIs (Average Sales, Number of items, Average Rating)

vary with fat content.

Chart Type Donut Chart.

**2. Total Sales by Item Type :**

Objective : Identify the performance f different item type in terms f total sales.

Additional KPI Metrics : Assess how other KPIs (Average Sales, Number of items, Average Rating)

vary with fat content.

Chart Type : Bar Chart.

**3. Fat content by outlet for total Sales :**

Objective : Compare total sales across different outlets segmented by fat content

Additional KPI Metrics : Assess how other KPIs (Average Sales, Number of items, Average Rating)

vary with fat content.

Chart Type : Stacked Column Chart.

**4. Total Sales by outlet establishment:**

Objective : Evaluate how the age or type of outlet establishment influences total sales.

Chart Type : Line Chart.

**5. Sales by outlet Size:**

Objective : Analyze the correlation between outlet size and total sales.

Chart Type : Donut Chart/ Pie Chart.

**6. Sales by outlet location:**

Objective : Analyze the geographic distribution of sales across different locations.

Chart Type : Funnel chart

**7. All metrics by outlet type :**

Objective : Prvide a comprehensive view of all key metrics. Total sales, average sales, number of items, average rating

Chart Type : Matrix card.